

PUBLISHERS ASSOCIATION OF LOS ANGELES
MEMBERSHIP APPLICATION - www.pa-la.org (rev. 8/06)

Yes, I would like to

- _____ Become a member of PALA
_____ Renew my membership with PALA

I am applying for

- _____ **Individual** membership — \$75/year
_____ **Corporate** membership — \$100/year (1-5 employees from the same company)
_____ **Sponsor membership** ___ \$250/year (contact PALA for explanation of benefits)

Name: _____

Company Name: _____

Add'l Name (for corp. ms) _____

Add'l Name (for corp. ms) _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

E-mail address: **IMPORTANT TO PROVIDE** _____

Web URL: _____

Number of titles in print: _____

Services offered: _____

Dues paid \$ _____ on _____ **Date**

Please make your check payable to "Publishers Association of Los Angeles" or "PALA." Mail this form with your check to:

David Evans P.O. Box 3223, 15th Street Manhattan Beach, CA 90266

PALA Referral Program

If you are referring a member or being referred to PALA, or if you are a member of PMA, please contact us via phone or e-mail for discount information. Please call BEFORE you send your check or application to find out how you can save \$25 on membership dues. **Please contact Sharon Goldinger, Membership Chair, at 949-581-6190, or e-mail pplspeak@norcov.com, for more information.**

Members will receive \$25 credit for referring new members (to be applied to renewal fees).
A \$25 discount will also be extended to the referred new member's first year.

If a PALA member referred you, write the member's name here: _____

If discount applies: deduct \$25.00 from your membership dues.

Individual membership regularly \$75, less \$25, would be \$50.
Corporate membership regularly \$100, less \$25, would be \$75.

Current members referring new members, write the name of the referred member here:
